



canvas HEALTH

2019 Annual Report | 50 Years of Hope, Healing, and Recovery

# 50 YEARS OF SERVICE

**Our Mission:** To bring hope, healing, and recovery to the people we serve.

Canvas Health incorporated in 1969 as a community mental health center – part of President Kennedy’s “bold new approach” to care. Since its inception, the agency has been a safety net for the community, serving those with complex needs who may otherwise not be able to afford care.

We offer services in homes, schools, community spaces, and our seven clinics in the Twin Cities metro.

*“Canvas Health was the first place that, when I sought treatment, everyone knew my name. If I felt like drinking again, I would go to the clinic – and even if I didn’t have an appointment, I would talk to their amazing front desk staff. Everyone believed in me, and that made me believe in myself.*

***My recovery is a miracle.” ~ Natalie***



## 2019 BOARD OF DIRECTORS



Dean Howard, Chair  
Eileen McMahon, Vice Chair  
John Mielke, Treasurer  
Karna Peters, Secretary

Michael Boldenow	Glenn Roth
Anne Brown	Mindy Sachs
David Cook	John Stoxen
Andrew Dorwart, MD	Polly Uner
Jim Ellis	Gary Westeen
Erin Feigal	

**8,574**

PEOPLE SERVED IN  
2019

**96%**

OVERALL CLIENT  
SATISFACTION

## 2019 LEADERSHIP TEAM

Matthew Eastwood, Chief Executive Officer

Thomas Ruter, Chief Operating Officer

Hilke Riechardt-Martinez, Chief Financial Officer

# HIGHLIGHTS OF 2019

2019 marked a year to celebrate Canvas Health's legacy of care, while using our experience and expertise to lay the groundwork for our future.

Some of the year's highlights included:

- Canvas Health finished 2019 strong, with a surplus of **\$377,633**, its best year in nearly a decade.
- The opening of a program at the Chisago County Jail designed to provide judicial clients with strategies that will prevent relapsing into problematic alcohol and drug use and criminal conduct, thanks to funding by the Medica Foundation.
- The opening of the Prevention, Intervention, and Education (PIE) program at some Washington County schools that uses daytime treats to give kids a reason to try out the in-school intervention, and then stay for the relationships and the safe space.



## CRISIS SERVICES



Our crisis services help us meet people where they are in the community – often in their homes – to assess risk, provide counseling, teach coping skills, and develop a safety plan.

We're here 24/7 to listen without judgment and connect people to the

resources they need as quickly and compassionately as possible.

In 2019, we provided a total of 631 crisis services in three areas of the state.

**229**

**SCOTT COUNTY  
SERVICES**

**234**

**ANOKA COUNTY  
SERVICES**

**169**

**EAST CENTRAL  
SERVICES**

## MISSION MOMENT

On one of the coldest nights of winter, Canvas Health's Emergency Social Services (ESS) workers were called to a local gas station to help two toddlers who had walked there, barefoot, to get food.

Our staff, who work from the time county offices close to the next business day, were able to get the children warm clothing, necessary medical attention, and temporary foster care.



**1,510**

ESS SERVICES IN  
2019

**1,248**

ESS CLIENTS SERVED  
IN ANOKA COUNTY

**262**

ESS CLIENTS SERVED  
IN SCOTT COUNTY

## SUICIDE PREVENTION



The Canvas Health Suicide Prevention Program provided face-to-face presentations and prevention trainings to 38,503 individuals.

The Suicide Prevention program serves people in the Dakota Communities and 57 counties in Minnesota. Services include research- and evidence-based culturally responsive presentations as well as Question, Persuade and Refer (QPR) suicide prevention trainings.

**38,503**

PEOPLE SERVED IN  
2019

**57**

MN  
COUNTIES

**4**

DAKOTA  
COMMUNITIES

Additionally, the program offers collaboration activities with community-based suicide prevention efforts through our Regional Coordinators and Tribal Liaison.

# PARTNERING FOR JOBS

Canvas Health's Partnering for Jobs program provides vocational services to clients with mental illness. The program supports basic needs and financial stability, improves health and independent functioning, and promotes self-sufficiency and a strong connection to community resources.

The program focuses on providing skill-building training and supportive experiences appropriate to the client's mental and emotional status.

*"Frank's past was flooded with crime, homelessness, and alcohol addiction. He made a decision to help provide the same support he was graced with during his journey. In the spring of 2019, Frank was offered a job as Licensed Alcohol and Drug Counselor position at a local treatment facility. Frank is thankful for his new work routine and is proud he can be a beacon of hope for those he serves."*

*~ Canvas Health Provider*





## SPECIAL EVENTS

### Canvas Health Golf Classic

July 22, 2019

**Raised: \$57,375**



### Stomp Out Suicide 5K

August 17, 2019

**Raised: \$88,577**



### Valley Vine & Harvest Throwdown

October 13, 2019

**Raised: \$131,660**



# 2019 FINANCIAL SUMMARY

<b>Revenues</b>	
Charges for Services	15,532,096
Contributions	1,342,624
Investment Income	348,020
Endowment Income	109,699
Other	277,857
<b>Total Revenues</b>	<b>17,610,296</b>
<b>Expenses</b>	
Services for Seniors	-
Outpatient SPMI* Services	8,160,855
Special Services	2,087,991
Children and Family Services	5,180,602
Management and General	1,613,313
Fundraising and Grant Support	189,902
<b>Total Expenses</b>	<b>17,232,663</b>
<b>Assets</b>	
Cash and Cash Equivalents	304,791
Receivables	2,071,862
Prepaid Expenses	43,140
Long-term Cash and Investments	2,151,923
Restricted Cash	-
Endowment Funds Held by others	682,125
Investment in Limited Partnership	825,818
Deposit with Insurance Company	85,331
Fixed Assets (net of accumulated depreciation)	3,995,319
<b>Total Assets</b>	<b>10,159,579</b>

<b>Liabilities</b>	
Accounts Payable	405,694
Accrued Salaries and Payroll Liabilities	387,267
Deferred Revenue	16,317
Funds Held for Others	144,620
Compensated Absences Payable	628,237
Loans Payable	142,027
<b>Total Liabilities</b>	<b>1,724,162</b>
<b>Net Assets</b>	
Without Donor Restrictions	
Net Investment in Fixed Assets	2,505,292
Designated by the Board	3,161,160
With Donor Restrictions	2,768,962
<b>Total Net Assets</b>	<b>8,435,417</b>
<b>Total Liabilities and Net Assets</b>	<b>10,159,579</b>



# THOSE WHO GIVE

Canvas Health is grateful for every individuals, organizations, volunteers, and foundation who supports our mission. Every gift makes a difference in the lives of those we serve.



## INDIVIDUALS

### **Visionary** (\$5,000+)

Carol A. Bierbrauer Fund of The  
Saint Paul Foundation  
Estate of Jean DeCurtins  
Hustad-Perrin Family Fund of  
Fidelity Charitable  
Robert A. Karr  
McCarthy-Bjorklund  
Foundation  
Virginia A. Morris  
Karna Peters and George Perez  
John and Colleen Stoxen  
Jim and Marita Theisen Fund of  
the Community Foundation  
of Greater Dubuque

### **Platinum** (\$2,500 - 4,999)

Stephen and Julie Blaske  
Matthew M. Eastwood  
James and Ronna Ellis

Todd and Martha Nicholson  
Family Foundation  
Monroe, Charlotte, and Barbara  
Shine Family Fund  
Brian and Heidi Solos

### **Gold** (\$1,000 - 2,499)

Denis O. Bakke  
Mark and Jodi Behrens  
Thomas and Cheryl Bergren  
David and Colene Blank  
Michael and Kelly Boldenow  
David A. Buerkle  
Bryan Carter and Kristy Barnes  
Sergio and Kirsten Castillo  
Grant and Kimberly Davis  
Paul and Lori Delahunty  
Donna Dielentheis Fund of  
the American Center for  
Philanthropy  
Andrew and Kathleen Dorwart  
Jim and Dorothy Fease

Walter and Kathleen Flynn  
Steven Hunt and Jean Meyer  
Hunt  
Andrew and Virginia Kass  
Charles Kummeth and Angela  
Dillow  
Beverley M. Lloyd  
Nicholas J. Mahlberg  
Vincent Martinez and Hilke  
Riechardt-Martinez  
McMahon Karbon Foundation  
Middleton Family Foundation  
John and Linda Mielke  
Melissa A. Moon  
Michael Narusiewicz and Carol  
Peterson  
Jeffrey and Sue Pape  
Kathleen M. Pape  
Patricia Peine

# THOSE WHO GIVE

Timothy and Kimberly Pepera

Daniel and Deborah Raleigh

Donald and Snowell Raleigh

Joan Roisum

Thomas J. Ruter

Lawrence and Ann Schminski

Kurt Seestrom and Denise

Heuer

Dee Ann Slinkard

Jay and Julia Theisen

Steven and Cindy Vilks

Nicholas and Karen Vivian

Jeff Von Feldt

Gary and Connie Westeen

## **Silver** (\$500 - 999)

Gene and Geraldine Berwald

Bruce W. Beutel

Jay and Tami Breidinger

Natasha L. Carter

John and Barbara Chase

Misty Coonan

Glen R. Copeland

Corey and Mandy Dobosenski

Gregory and Kelly Fenton

Tamara J. Gerten

Mary Carolyn Guhin

Brett and Amie Hickerson

Dean and Mary Howard

Thomas and Karen Howe

Matthew Jacobson

Douglas and Pamela Johnson

Willy B. Lee

Paul and Annette Mallak

Tracy and Rhonda Mann

Linda J. Markowitz

Bruce and Christine Miller

Jeffrey and Susan Olson

Glenn and Jill Roth

John and Leanne Savereide

Dennis and Monica Shevik

Edward and Anne Simonet

Peter and Elizabeth Smith

Anne St. Martin Klueh

Lawrence Swope

Mary B. Trombley

Polly J. Uner

Dawn K. Veliz

Hugh and Susan Voigt

Thomas and Tracey Weidner

Mark and Deborah Wheeler

Daniel Willenbring and Kelly

Jeanetta

Joe and Julia Yach

## **ORGANIZATIONS**

### **Visionary** (\$5,000+)

3M Foundation

Andersen Corporate  
Foundation

Andersen Corporation

Fred C. and Katherine B.  
Andersen Foundation

ArKco Sales, Inc.

Fostar, Inc.

Hardenbergh Foundation

Hennepin South Services  
Collaborative

Hugh J. Andersen Foundation

Kopp Family Foundation

Lake Elmo Bank

Lakeview Foundation

Margaret Rivers Fund

Medica Foundation

Otto Bremer Trust

# THOSE WHO GIVE

RBC Wealth Management  
Redpath and Company  
Joe Slavin Memorial Golf Event  
United Way of Washington  
County - East

## **Platinum** (\$2,500 - 4,999)

Blaine Festival  
Eckberg Lammers, P.C.  
First State Bank and Trust  
The Hubbard Broadcasting  
Foundation  
iHeartMedia, Inc.  
The LIVIN Foundation  
Metropolitan Regional Arts  
Council  
Prime Therapeutics  
Rivertown Inn  
Valley Agencies  
Xcel Energy Foundation

## **Gold** (\$1,000 - 2,499)

Ahola Mack & Associates  
BWBR  
Carlson Chiropractic  
Coordinated Business Systems

The Credit Department  
General Mills, Inc.  
George Siegfried Construction  
Company  
Janco, Inc.  
Nordson Medical  
Old National Bank  
Paylocity  
Pride Institute  
Sabbath Christian Fellowship  
St. Croix Valley Foundation  
Tuffy's Pet Foods  
USI Insurance Services  
Xcel Energy - White Bear Lake

## **Silver** (\$500 - 999)

Ameriprise Financial, Inc.  
Apple Automatic Food Service  
Bridges and Pathways  
Counseling Services  
Cortec Global Services, Inc.  
Duffy Development Company  
First Presbyterian Church  
First State Bank of Wyoming  
Forest Lake Area Athletic  
Association

Forest Lake Baseball  
Association  
Forest Lake Dugout Club  
GPRT Properties  
Keller Williams Premier Realty  
Linwood Fire Association  
Marketing Incentive Resources  
Medica  
North Branch Area Hockey  
Association  
Olson's Sewer Services  
OneAmerica Retirement  
Services  
Simcote, Inc.  
Sjoberg & Tebelius, P.A.  
Staging, Décor and More  
SUCCESS Computer Consulting  
Techbarn.com, Inc.  
Tradition Wealth Management

## **IN-KIND DONORS**

4Imprint  
Acqua Restaurants  
Angelina's Kitchen  
Anytime Fitness

# THOSE WHO GIVE

Big Apple Bagels  
CHS, Inc.  
Dellwood Country Club  
Gabberts Design Studio  
J. Renee Images Photography  
Marjorie Kammeyer  
Lake Elmo Inn  
Michael and Kathy Lynch  
Marketing Incentive Resources  
Minnesota Wild  
Bonnie J. Monson  
Park Tavern  
Print Solutions  
Roger and Carmen Smith  
Target Corporation  
TruVino, Inc.

## TOP 5 FUNDRAISERS

Amy's Earth Angels  
Kaleb Lofboom Family  
Sloth Squad 3.0  
Team Titus and Friends  
Zack's Bloomers

## HONOR & MEMORIALS

William Achterling  
Shane Aherns  
Phyllis Bakke  
Joan Beutel  
Charles Boge  
Amy Bomba  
Beth Bomba  
James Boyer  
Aria Burch-Senser  
Canvas Health  
Zachary Carey  
Jedd Carter  
Anthony Chilstrom  
Zachary Crouse  
Sarah Day  
Tina Dince  
Steven Ditzler  
John Doherty  
Carol Eastwood  
Matthew Eastwood  
Henry Eliopoulos  
Kurt Engstrom  
Brian Gray  
Alissa Haines

Keith Halen  
Linda Halverson  
Lauren Hanson  
Paul Hanson  
John and Eleanor Hecomovich  
Peter Heller  
Jacob Herzog  
Timothy Hickerson  
Peter Hoang  
The Holmes Brothers  
Kurt Janke  
Donald Jenkins  
Janet Jensen  
Diane Johnson  
George Kuehn  
Roger Lindgren  
Kaleb Lofboom  
Samantha Lund  
Martha Lyman  
Janet Masterjohn  
Noah Miller  
Elizabeth Motter  
Jacqueline Notaro  
Frederick Ogez  
Karna Peters

# THOSE WHO GIVE

Edward Picht  
Jenna Race  
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Hunter Redden  
Sadie Riggs  
Kristen Schmitgal  
Emily Schwickerath  
Sean Shevik  
Carl Simonson  
Marvin Thull  
Tammy Tischler  
Loretta Tobias  
Christine Trevis  
Randy Wester  
Thelford Wester  
Jack Wimperis

Canvas Health is grateful for every gift. If your name was not listed, we apologize for the error.

***Thank you for your support!***

## LET'S STAY IN TOUCH!

If you or someone you know needs mental health or substance use help, call one of our intake coordinators:  
(651) 777-5222

Visit our website: [CanvasHealth.org](http://CanvasHealth.org)

Follow us on Facebook:  
[@CanvasHealthCommunity](https://www.facebook.com/CanvasHealthCommunity)



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