

2020 ANNUAL REPORT

REIMAGINED CARE IN
UNIMAGINABLE TIMES



canvas HEALTH

CANVASHEALTH.ORG

FROM THE CEO

2020 was a year unlike any other - our mental and physical strength was tested again and again by the pandemic, political and civil unrest, and the overall upending of our daily lives.

In a strong testimony to our commitment to our position as a safety net provider in our community, Canvas Health adapted our care in flexible and creative ways. Our clinicians helped clients carry their burdens, manage their pain, and continue the hard work of healing in an uncertain world.

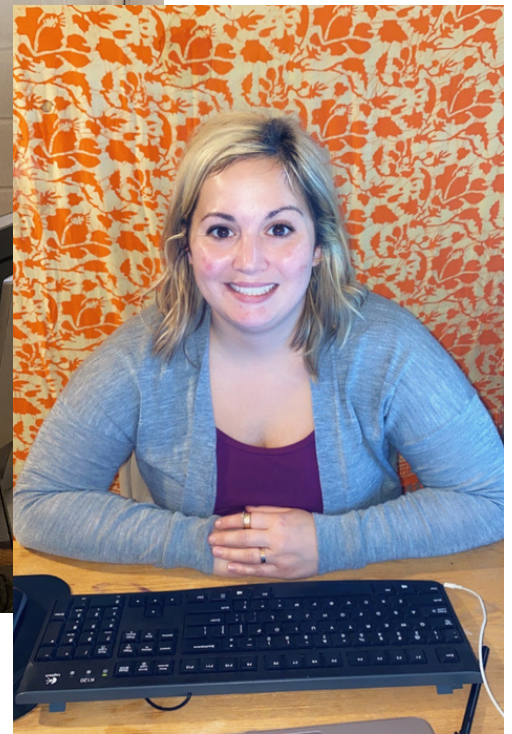
We carefully balanced this care with our financial stability, pursuing funding opportunities of all types, and gratefully accepting gifts from generous foundations and other supporters.

Though 2020 will be a year we won't soon forget, we look forward to our future with optimism, and a continued dedication to our mission of providing hope, healing, and recovery to the people we serve.



MATT EASTWOOD
CHIEF EXECUTIVE OFFICER





CARE FROM HOME

Telehealth goes the distance for clinicians and clients

86%

of services were provided via telehealth within weeks of the issuance of stay-at-home orders

95%

of adult clients surveyed in 2020 said they liked the service they received from Canvas Health

"I really appreciate being able to talk with my therapist via telehealth. I now have the ability to handle crisis situations and continue to move forward in my life even when my world is in chaos." -**Brennen***, Canvas Health client



ENGAGING FROM AFAR

Virtual classrooms, yoga instruction, and creativity keep kids' interest in treatment

As the pandemic raged through our communities, Canvas Health therapists sprang into action, using innovative and creative strategies to engage children and families in therapy and treatment via telehealth.

Using tools such as interactive playrooms, silly costumes, online story time, yoga classes, and more, therapists worked hard to ensure that our clients could continue healing. Through our school-based program, clinicians also supported parents and educators with challenges specifically related to virtual learning.

Many clinicians have approached their virtual sessions as an opportunity to adapt the ways in which they attend to the mental health needs of our youngest clients.

"Seeing my clients in their home environments has given us a glimpse into their lives that we don't otherwise get to witness," said Katie Zacharias, MA, LMFT, Early Childhood Mental Health Supervisor. "Knowing more about their lives outside of the clinic office has given us additional tools to help ensure that we are providing kids and families with the best care possible."

"After working with our therapist this year, our family is arguing less and our child has more self-control."

-Megan*, Canvas Health client

Photo credit: Scott Sireble



CALLED TO ACTION

Canvas Health joined the nation in grieving the murder of George Floyd in Minneapolis.

We listened closely to our city's cries of pain, particularly from communities of color and Native peoples. We heard the voices demanding that we examine how we can do better as an agency, as clinicians, and as humans.

Throughout 2020, we conducted trainings on racial trauma, hosted listening sessions, and invested in internal groups to help us better attend to the wounds of anxiety, depression, grief, and trauma that are inflicted through social and racial inequities.

We know we must do better as we work against systemic racism. **We will continue to act within our mission of hope, healing, and recovery – for every individual.**



Canvas Health welcomes everyone who comes through our doors.

We join with Minnesota-based All Are Welcome Here's movement to build a world where everyone – regardless of race, religion, sexual orientation, gender identification, or disability – is included and valued.



SUPPORTING OUR SENIORS

Service coordination program provides tools and support system to adults with disabilities

Canvas Health's Service Coordination program provides tools and support systems to seniors and adults with disabilities in 11 Washington County apartment complexes so they can maintain their independence, safely and with dignity, no matter their means.

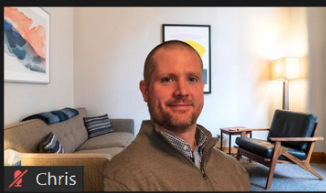
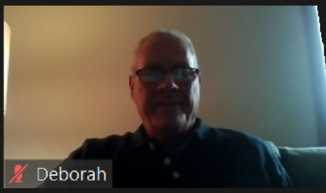
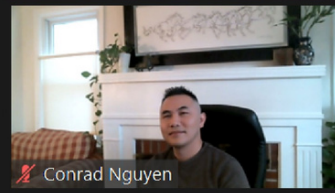
For seniors and adults with disabilities, challenges of independent living can include interpersonal conflict, substance use, and social isolation. In 2020, many of those difficulties were exacerbated by the pandemic.

Canvas Health's Service Coordinators work as a single point of contact for clients in the apartment complexes they serve. A service coordinator's day may include: helping clients access supportive services in the community, providing case management services, developing programs that support residents' wellness (such as flu vaccinations, tax preparation, and blood pressure screenings). Perhaps most importantly, Service Coordinators offer residents a compassionate person to talk with and help them navigate both their own emotions, as well as the resources that can help them live more fulfilling lives.

"Many residents just need someone to listen and understand. I am honored to be trusted with their personal lives and I always do my best to try and help."

-Canvas Health Service Coordinator

Canvas Health Board of Directors (2021)



AGENCY LEADERSHIP

Leadership Team

Matthew Eastwood, Ph.D., MPA
Chief Executive Officer

Thomas Ruter, MPA
Chief Operating Officer

Hilke Riechardt-Martinez, MBA, CPA, CMA
Chief Financial Officer

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Dean Howard

John Mielke

Pam Milbauer

Chris Navin

Glenn Roth

Mindy Sachs

Oyebode Taiwo

Polly Uner

Gary Westeen



Target volunteers honored our clinicians and staff with special self-care packages during the holidays.



Volunteers from Xcel Energy spent their Day of Service assisting Canvas Health with an outdoor beautification project.

VOLUNTEER SERVICE

680

volunteer hours contributed by Canvas Health's Board of Directors

392

hours contributed by 75 Canvas Health Service Coordination volunteers to assist seniors with tax preparation, building informal support networks, health screenings, and more.

158

hours contributed by event volunteers for Canvas Health fundraisers and community partner volunteer events.

HOPE: NOT CANCELED

We are deeply grateful to our loyal event participants who cheered us on in our 2020 efforts to bring hope, healing, and recovery to the people we serve! There was no stopping the joy that was present during our reimagined fundraisers!



GOLF CLASSIC

Our Golf Classic hosted 110 golfers at Dellwood Country Club on a picture-perfect day in July. Foursomes enjoyed scheduled tee times, their own carts, fun on-course games, and a delightful lunch.

\$37,000 Raised



STOMP OUT SUICIDE

Hundreds of families and individuals from across the State walked, ran, and skated to honor their lost loved ones and raise awareness for suicide prevention during the Stomp Out Suicide event. Online event participants were treated to a rally cry for kindness by KARE 11 anchor Jana Shortal.

\$46,000 Raised



VALLEY VINE & HARVEST THROWDOWN

As our signature event "hit the road", guests had opportunity to visit competing chefs at their home restaurants. While enjoying their meals at home, guests participated in an online program and auction, and crowned Mike Willenbring from Manger Restaurant and Wine Bar as the 2020 Top Chef of the Valley!

\$77,000 Raised

2020 FINANCIAL SUMMARY

Revenues

| | |
|----------------------------|-------------------|
| Charges for Services | 8,496,995 |
| Government Contracts | 6,667,632 |
| COVID-19 Government Grants | 2,344,350 |
| Contributions | 812,348 |
| Special Fundraising Events | 157,841 |
| Investment Income | 220,116 |
| Endowment Income | 77,765 |
| Other | 210,968 |
| Total Revenues | 18,988,015 |

Expenses

| | |
|-------------------------------|-------------------|
| Outpatient and SPMI* Services | 7,970,853 |
| Special Services | 2,258,605 |
| Children and Family Services | 5,491,909 |
| Management and General | 1,665,197 |
| Fundraising and Grant Support | 207,625 |
| Total Expenses | 17,594,189 |

Assets

| | |
|---|-------------------|
| Cash and Cash Equivalents | 1,438,086 |
| Receivables | 1,630,831 |
| Prepaid Expenses | 86,455 |
| Long-term Cash and Investments | 3,569,899 |
| Endowment Funds Held by others | 731,900 |
| Investment in Limited Partnership | 825,818 |
| Deposit with Insurance Company | 92,298 |
| Fixed Assets (net of accumulated depreciations) | 3,399,778 |
| Total Assets | 11,775,065 |

Liabilities

| | |
|--|------------------|
| Accounts Payable | 478,492 |
| Accrued Salaries and Payroll Liabilities | 541,189 |
| Deferred Revenue | 14,602 |
| Funds Held for Others | 111,855 |
| Compensated Absences Payable | 831,499 |
| Loans Payable | 145,137 |
| Total Liabilities | 2,122,774 |

Net Assets

| | |
|---|-------------------|
| Without Donor Restrictions | |
| Net Investment in Fixed Assets | 1,906,641 |
| Designated by the Board | 5,189,350 |
| With Donor Restrictions | 2,556,300 |
| Total Net Assets | 9,652,291 |
| Total Liabilities and Net Assets | 11,775,065 |

*Serious and Persistent Mental Illness

THOSE WHO GIVE

Canvas Health is grateful for every individual, organization, volunteer, and foundation that supports our mission. Every gift makes a difference in the lives of those we serve.

INDIVIDUALS

Visionary (\$5,000+)

Carol A. Bierbrauer Fund of The Saint Paul & Minnesota Foundation
David Gibson and Larry Dunivan
Elizabeth Golden
Robert Karr
McCarthy-Bjorklund Foundation
Eileen McMahon and Steven Karbon
Karna Peters and George Perez
John and Colleen Stoxen
Jim and Marita Theisen Fund of the Community Foundation of Greater Dubuque

Platinum (\$2,500 - 4,999)

Stephen and Julie Blaske
Matthew Eastwood
Gregory and Kelly Fenton
Nicholson Family Foundation
Kurt Seestrom and Denise Heuer
Roger and Carmen Smith

Gold (\$1,000 - 2,499)

Lukas Anderson
Denis Bakke
Eugene and Geraldine Berwald
Michael and Kelly Boldenow
David Buerkle
Yanci Comerford
Glen Copeland
Paul and Lori Delahunt
Dr. Andrew and Kathleen Dorwart
James and Ronna Ellis
Jim and Dorothy Fease
Mary Carolyn Guhin
Jennifer Heldt
Douglas and Pamela Johnson
Andrew and Virginia Kass
Beverley Lloyd
Michael and Kathleen Lynch
Nicholas Mahlberg
Aaron and Jen Marshall
John and Linda Mielke
Roger Miller and Mary Zweber
Virginia Morris
Christopher Navin
Francis and Maryllis Oehlke

Jeffrey and Susan Olson
Jeffrey and Sue Pape
Patricia Peine
Timothy and Kimberly Pepera
Hustad-Perrin Family Fund of Fidelity Charitable
Donald and Snowell Raleigh
Hilke Riechardt-Martinez and Vincent Martinez
Joan Roisum
Thomas Ruter
Saurin and Manali Shah
Dennis and Monica Shevik
Oyebode Taiwo
Jay and Julia Theisen
Steven and Cindy Vilks
Jeff Von Feldt
Gary and Connie Westeen

Silver (\$500 - 999)

Thomas and Cheryl Bergren
Lyn Bockert
Gregory and Anne Brown
William Brozak
Natasha Carter
David Cook
Grant and Kimberly Davis
Corey and Mandy Dobosenski
Jane Eastwood
Walter Flynn
Ed and Donna Goossens
Timothy Gunderson
Dean and Mary Howard
Steven and Jean Hunt
Robert Johnson
Angela King
Pamela Krank and Bryan McGee
Polly Kruse
Willy Lee
Kathleen Pape
Timothy and Amy Reddy
Glenn and Jill Roth
Knute and Sabrina Sands
Jason Schumacher
Elizabeth Shopbell
Sue Sperber
Anne St. Martin Klueh
Betsy Taylor
Thomas and Tracey Weidner



Joe and Julia Yach
Debbie Yanker-Black

ORGANIZATIONS

Visionary (\$5,000+)

3M Foundation
Andersen Corporate Foundation
Andersen Corporation
Fred C. and Katherine B. Andersen Foundation
Hugh J. Andersen Foundation
ArKco Sales, Inc.
F. R. Bigelow Foundation
Otto Bremer Trust
Hardenbergh Foundation
Hennepin South Services Collaborative
Janssen Pharmaceuticals
Kopp Family Foundation
Lake Elmo Bank
Lakeview Foundation
James B. Linsmayer Foundation
Medica Foundation
RBC Wealth Management
Margaret Rivers Fund
Saint Paul & Minnesota Foundation
St. Croix Valley Foundation
United Way of Washington County - East
Xcel Energy Foundation

Platinum (\$2,500 - 4,999)

Eckberg Lammers, P.C.
First State Bank and Trust
iHeartMedia, Inc.
The LIVIN Foundation
Nordson Medical
Prime Therapeutics
Valley Agencies
Woodbury Community Foundation

THOSE WHO GIVE

Gold (\$1,000 - 2,499)

3M Company
AA Group - Oakdale Sunday Night
Ahola Mack & Associates
Blaine Festival
BWBR
Coordinated Business Systems, Ltd.
The Credit Department
General Mills, Inc.
Greater White Bear Lake
Community Foundation
Lions Club of Forest Lake
Medica
Parish of Saints Joachim & Anne
Redpath and Company
Rivertown Inn
SPS Commerce
USI Insurance Services
Xcel Energy - White Bear Lake

Silver (\$500 - 999)

Ameriprise Financial, Inc.
Apple Automatic Food Service
Connexus Energy
Cortec Global Services, Inc.
Edina Realty Foundation
First State Bank of Wyoming
First Presbyterian Church
Forest Lake Floral, Gift & Garden
Greater Twin Cities United Way
LuccaAM
M Health Fairview
North Branch Area Hockey
Association
Nystrom & Associates, LTD.
Olson's Sewer Services
OneAmerica Retirement Services
Renewal by Andersen
Rotary Club of North St. Paul |
Maplewood | Oakdale
Richard M. Schulze Family
Foundation
Sjoberg & Tebelius, P.A.
Spectrum Sign Systems
Staging, Décor and More
Värde Partners

IN-KIND DONORS

Advanced Dermatology Care
Be the Match
Bremer Bank
City of Forest Lake

Dellwood Country Club
Lions Club of Forest Lake
NutriSource Pet Foods
Print Solutions
Rivertown Laptops
Knute and Sabrina Sands
SIMEK'S
Roger and Carmen Smith
Total Wine & More
Transfiguration Church
TruVino, Inc.
Tutor Doctor

TOP 5 FUNDRAISERS

5K4SAM - Sam's Team
Keeping Kaleb's Memory Alive
SOS Softball Tournament
Super Semicolons
Team Matt

HONOR & MEMORIALS

*Gifts were made in memory of or
in honor of the following
individuals*

William Achterling
Shane Aherns
Matthew "Matt" Anderson
Phyllis Bakke
Bruce Beutel
Jimmy Billeaux
Mary Kay Bondy
Zachary Carey
Jedd Carter
Tim Conroy
Steven Dalle
Michael Denigan
Karen Dodson
John Doherty
Carol Eastwood
Matthew M. Eastwood
Kurt Engstrom
Alexander Golden
Matthew Goossens
Brian Gray
John Guhin
Alissa Haines
Laura Halperin
Lauren Hanson
Mary "Theresa" Healy
John and Eleanor Hecomovich
Coby Herzog

Timothy Hickerson
Luke Howat
Jeff Hunter
Donnie Eugene Jenkins
Les Johnson
Linda Johnson
Alex Kelley
Jason Koerbler
Betty Kuehn
Christopher Laine
Lillian Larrick
Kaleb Lofboom
Sam Lund
Benjamin Lunn
Eileen McMahon
Jacqueline "Jackie" Notaro
Ricky Ogez
Dalton Okleson
Donald Regan
Frankie Ring
Nicholas Schmitt
Emily Schwickerath
Marie Sharpe
Sean Shevik
Edward "Eddie" Simonet
Bernard Suchy
Jim Trevis
John Trudeau
Ann Wade
Seth Warner
Julia Yach

**Canvas Health is grateful
for every gift.** If your name
was not listed, we apologize
for the error.

Nearly \$50,000 was donated
anonymously during 2020.

Thank you for your support!