2021 ANNUAL REPORT
BUILDING ON A FOUNDATION OF HOPE

Canvash Health
CanvasHealth.org
As the pandemic continued in 2021, Canvas Health’s staff, clients, and supporters again displayed their tenacity and resiliency as we joined together to build on the agency’s legacy of anticipating and responding to community need.

Drawing upon innovative uses of technology, our clinicians and clients connected effectively and creatively, while carefully bringing back in-person care to our clinics and community locations.

We worked diligently throughout the year to complete and submit our Certified Community Behavioral Health Clinic (CCBHC) application. After approval in 2022, we immediately began expanding and adding services, including continued 24/7/365 access to crisis care; adult rehabilitative mental health services; care for military personnel and veterans; care coordination; access to medication-assisted treatment; and other whole person care services.

Other capacity-building initiatives in 2021 included the construction of a new public website, recruitment of new Board of Directors members with diverse experience and backgrounds, work and training on Diversity and Inclusion, as well as implementation of our new Electronic Records System.

As Canvas Health’s new CEO, I feel honored to lead the agency through this pivotal time, while keeping excellent clinical care at the forefront of all of our actions and decisions. As always, we are grateful for our community’s support. It’s because of you that we can continue building on our legacy of providing hope, healing, and recovery to the people we serve.

Respectfully,

DR. KHU THAO, MSW, LICSW, LP
CHIEF EXECUTIVE OFFICER
HOPE, HEALING, & RECOVERY
Canvas Health's mission at work

6,941 clients served across all of Canvas Health's programs and locations in 2021.

75,000 services provided by Canvas Health clinicians in 2021.

"My daughter's therapist is absolutely amazing! She has helped my daughter and even myself in ways that I didn’t know were possible. My daughter is coming to me now with hard feelings and talking through everything. Overall, my therapist has not only helped my kiddo and myself, but my entire family just through the work she does with my one child!"

-Cami*, parent of Canvas Health client
TIME TO INSPIRE

After working toward recovery, Canvas Health client returns to help others

Jim*, a client in our substance use program, has had five DUI charges, is on home monitoring, and could be sentenced to eight years in prison if he doesn’t fulfill probation requirements.

Over his lifetime, he’s experienced alcohol abuse, self-harm, suicide attempts, and prison time. He has been to treatment multiple times, most recently in one of our Forest Lake substance use groups. After completing group treatment, he continued to see one of our substance use counselors.

Jim recently has been attending Canvas Health’s current substance use groups to tell about his experiences with being in recovery. He’s grateful for the progress he’s made and wants to inspire others to keep up the hard work of healing.

"I am in better control of my life, I now have goals to have a better life free from my addiction. My Canvas Health counselor has helped push my recovery forward and I will be forever thankful."

-Jim*, Canvas Health client
Alexa was just 15 when she lost her best friend, Alissa, to suicide. Over the years, Alexa has faced her own personal mental health challenges, and has seen others in her life struggle, too.

A self-proclaimed "fighter", Alexa is passionate about giving back to the people and causes that she loves. "I've always believed that everyone has the power to bring sunshine to another person's life, whether they've been friends for a long time, or they just met," she said.

In 2020, she decided to combine her passion for helping people, love of softball, and her desire to honor Alissa into the Annual SOS Softball Tournament. The event is named after the Stomp Out Suicide 5K event, which also honors Alissa and benefits Canvas Health.

In its first year, the tournament raised over $6,000 and has subsequently raised well over $6,000 each year. Alexa donates all of the proceeds to Canvas Health to support mental health and substance use care. In 2023, the tournament will move to a larger venue to accommodate the growing number of teams who want to be a part of the effort.

"I'm proud of creating a really fun event that people can rally around and support. I know Alissa would be proud of me," Alexa said.
2021 Leadership Team
Matthew Eastwood, Chief Executive Officer
Thomas Ruter, Chief Operating Officer
Hilke Riechardt-Martinez, Chief Financial Officer

2021 Board of Directors

Eileen McMahon
Chair
Karna Peters
Vice Chair
Dave Cook
Treasurer
John Stoxen
Secretary

Mike Boldenow
Director
Karen Dodson
Director
Andrew Dorwart
Director
Kelly Fenton
Director

Allison Fredrickson
Director
Polly Kruse
Director
John Mielke
Director
Chris Navin
Director

Conrad Nguyen
Director
Glenn Roth
Director
Mindy Sachs
Director
Oyebode Taiwo
Director
"Our clinicians at Canvas Health are phenomenal. My daughter has found so much comfort and strength through talking to her and she has helped her cope with difficult things in our lives. She now has tools to help her through hard periods, and I am better able to understand what is going on with her, so I can help her at home."
- Marcus, parent of Canvas Health Client

EARLY INTERVENTION, LIFELONG HEALING

98%

of parents of children in our early childhood therapy program report that their child had a decrease in disruptive behavior.

99%

of parents of children in our early childhood therapy program report an increase in positive interactions with their child.

90%

of parents of children in our early childhood therapy program report an increased awareness of community support.

*Statistics from a 2021 parent survey.
In 2021, our amazing supporters connected to a community of hope as we hit the greens, ran and walked for suicide prevention, and delighted in palate-inspiring dishes—all with the goal of raising money and awareness for Canvas Health’s mission of hope, healing, and recovery.

**GOLF CLASSIC**

We celebrated our 30th Anniversary Golf Classic at Dellwood Country Club in July. Our loyal golfers enjoyed their own tee times, carts, networking, fun on-course games, and a delightful patio lunch.

$62,460 Raised

**STOMP OUT SUICIDE**

We honored the 10th anniversary of our Stomp Out Suicide event on a stunning day in August. After a year apart, it was extra meaningful to see our community honoring their loved ones and helping each other #ShineOn.

$80,287 Raised

**VALLEY VINE & HARVEST THROWDOWN**

Our guests once again were able to visit competing chefs at their home restaurants. Chefs outdid themselves with presentation and meal creation and guests crowned Jim Kyndberg from Dellwood Country Club as 2021 Top Chef of the Valley!

$87,795 Raised
2021 FINANCIAL SUMMARY

### Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charges for Services (Client Fees)</td>
<td>8,077,950</td>
</tr>
<tr>
<td>Government Contracts</td>
<td>6,536,079</td>
</tr>
<tr>
<td>COVID-19 Government Grants</td>
<td>27,234</td>
</tr>
<tr>
<td>Contributions</td>
<td>689,968</td>
</tr>
<tr>
<td>Special Fundraising Events</td>
<td>206,359</td>
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<tr>
<td>Investment Income</td>
<td>401,779</td>
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<tr>
<td>Endowment Income</td>
<td>88,154</td>
</tr>
<tr>
<td>Other</td>
<td>177,006</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>16,204,529</strong></td>
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</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outpatient and SPMI* Services</td>
<td>8,048,053</td>
</tr>
<tr>
<td>Special Services</td>
<td>2,053,402</td>
</tr>
<tr>
<td>Children and Family Services</td>
<td>5,183,817</td>
</tr>
<tr>
<td>Management and General</td>
<td>1,520,883</td>
</tr>
<tr>
<td>Fundraising and Grant Support</td>
<td>211,800</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>17,017,955</strong></td>
</tr>
</tbody>
</table>

### Gain on Disposal of Fixed Assets

- **474,449**

### Assets

- **Total Assets** **11,355,158**

#### Cash and Cash Equivalents
- 785,037

#### Receivables Net
- 2,078,999

#### Prepaid Expenses
- 72,712

#### Long-term Cash and Investments
- 3,948,315

#### Endowment Funds Held by Others
- 790,894

#### Investment in Limited Partnership
- 825,818

#### Deposit with Insurance Company
- 94,481

#### Fixed Assets (net of accumulated depreciation)
- 2,758,902

### Liabilities

- **Total Liabilities** **2,041,844**

#### Accounts Payable
- 379,540

#### Accrued Salaries and Payroll Liabilities
- 608,590

#### Funds Held for Others
- 82,227

#### Compensated Absences Payable
- 823,162

#### Loans Payable
- 148,325

### Net Assets

- **Total Net Assets** **9,313,314**

- **Total Liabilities and Net Assets** **11,355,158**

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*SPMI* = Serious and Persistent Mental Illness
THOSE WHO GIVE

Canvas Health is grateful for every individual, organization, volunteer, and foundation that supports our mission. Every gift makes a difference in the lives of those we serve.

INDIVIDUALS

Visionary ($5,000+)

Carol A. Bierbrauer Fund of the Saint Paul & Minnesota Foundation
David Gibson and Larry Dunivan
Elizabeth Golden
Darcy Hager-Slavin
Robert Karr
Edwin and Susan McCarthy
Eileen McMahon and Steven Karbon
David Perrin and Margaret Hustad-Perrin
John and Colleen Stoxen

Platinum ($2,500 - 4,999)

Stephen and Julie Blaske
David and Sandy Buerkle
Dean and Karen Dodson
Matthew Eastwood
Roy and JoAnn Ferber
Andrew and Virginia Kass
Roger Miller and Mary Zweber
Todd and Martha Nicholson
Karna Peters and George Perez

Gold ($1,000 - 2,499)

Denis Bakke
Eugene Berwald
Michael and Kelly Boldenow
Joshua Boley
Ann Clowser
Glen Copeland
Paul and Lori Delahunt
James and Ronna Ellis
Gregory and Kelly Fenton
Mary Carolyn Guhin
Larry and Anne Klueh
John Legere
Michael and Kathleen Lynch
George and Kathleen Middleton
John and Linda Mielenke
Bruce and Christine Miller
Christopher Navin
Jeffrey and Susan Olson
Jeffrey and Sue Pape
Patricia Peine
Donald and Snowell Raleigh
Hilke Riechardt-Martinez and Vincent Martinez
Joan Roisum
Thomas Ruter
Kurt Seestrom and Denise Heuer
Saurin and Manali Shah
Jessica Taylor
Jay and Julia Theisen
Steven and Cindy Vilks
Jeff Von Feldt
Jon Wachs

Silver ($500 - 999)

Bruce Beutel
Jared Blundell
Jay and Tami Breidinger
William and Lauren Brozak
Brian and Melissa Cairns
Amanda Cammack
Corey and Mandy Dobosenski
Andrew and Kathleen Dorwart
Jim and Dorothy Fease
W. Michael Flynn
LaVert Foster
David and Julie Fujan
James and Vicki Giller
Thomas Guhin and Jessica Bolles
Timothy Gunderson; Tradition Wealth Management
Jeffrey and Lucy Heegaard
Dean and Mary Howard
Scott and Penny Hults
Steven Hunt and Jean Meyer Hunt
Angela King
Willy Lee
Dawn Lowther
Nicholas Mahlgren
Kathleen Pape
Timothy and Kimberly Pepera
Carol Peterson
Lee Ann Ricke
Glenn and Jill Roth
Ronald and Priscilla Schmidt
Sonya Seidl
Dennis and Monica Shevik
Roger and Carmen Smith
Mathew Swenson
Lawrence Swope
Betsy Taylor
John and Melissa Upgren
Ann VanDeBerg
Dawn Veliz
Gary and Connie Westeen

ORGANIZATIONS

Visionary ($5,000+)

3M Company
3M Foundation
Allina Health System
Andersen Corporate Foundation
Andersen Corporation
Fred C. and Katherine B. Andersen Foundation
Hugh J. Andersen Foundation
Arkko Sales, Inc.
Hardenbergh Foundation
Kopp Family Foundation
Lake Elmo Bank
Lakeview Foundation
Margaret Rivers Fund
Medica Foundation
Otto Bremer Trust
RBC Wealth Management
Sauer Family Foundation
Synergy Charitable Foundation
United Way of Washington County - East
The WCA Foundation
Xcel Energy Foundation

Platinum ($2,500 - 4,999)

Duffy Development Company, Inc.
Eckberg Lammers, P.C.
Nordson Medical
SFM Mutual Insurance Company
Valley Agencies
Xcel Energy - White Bear Lake

Gold ($1,000 - 2,499)

Ahola Mack & Associates
Ameriprise Financial, Inc.
Bell Bank

Deborah Wheeler
Nick and Rachel Wimperis
Kassandra Wisely
Joseph and Julia Yach

(continued)
THOSE WHO GIVE

Bridges and Pathways Counseling Services
Brighter Days Family Grief Center
BWBR
Coordinated Business Systems, Ltd.
The Credit Department
Edina Realty Foundation
First State Bank and Trust
Forest Lake Dugout Club
General Mills, Inc.
The LIVIN Foundation
Medica
MidWestOne Bank
Omnia Behavioral Health
Prime Therapeutics
Redpath and Company
Renewal by Andersen
River Country Cooperative
Spectrum Sign Systems
Staging, Décor and More
Tito’s Handmade Vodka
Tuffy’s Pet Foods
USI Insurance Services
Victory Home Team

Silver ($500 - 999)

Apple Automatic Food Service
Connexus Energy
Cortec Global Services, Inc.
Credible, Inc.
First State Bank of Wyoming
W.J. Flynn & Associates, LLC
Benjamin Franklin Plumbing
Galowitz - Olson PLLC
Hallberg Marine
Harris Company
Linwood Fire Association
Lions Club of Forest Lake
M Health Fairview
Meduit LLC
Minnesota Adult & Teen Challenge
Olson’s Sewer Services
OneAmerica Retirement Services
Philadelphia Insurance Companies
Running Aces Casino, Hotel & Racetrack
Sjoberg & Tebelius, P.A.
Splitrocks, LLC

IN-KIND DONORS ($500+)

Allegra | Arden Hills
Angelina’s Kitchen
Dellwood Country Club

Distinguished Vineyards and Wine Partners
Gregory and Kelly Fenton
Heritage Printing & Design
Johnson Brothers Distributing
Michael and Kathleen Lynch
Marketing Incentive Resources, Inc.
Print Solutions
Roger and Carmen Smith
Soldiers’ Angels
TruVino, Inc.
Tuffy’s Pet Foods (NutriSource)
The ‘Wick
Deb Yanker-Black
Your Boat Club

TOP FUNDRAISERS

The Daisy DO Lots
Earth Angels for Amy
Incredible TAPtastic Team
Keeping Kaleb’s Memory Alive
SOS Softball Tournament
Team Matt
Thelford and Randy
Walk With Swagger For Jack

HONOR & MEMORIALS

Gifts were made in memory of or in honor of the following individuals

Derik Albertson
Jesse Alton
Matthew Anderson
Amy Bomba
Braden Bruington
Zachary Carey
Jedd Carter
David Cook
Matthew Eastwood
Lisa Erickson
Kelly Fenton
Nick Friedl
Alexander Golden
Matthew Goossens
Brian Gray
Alissa Haines
Laura “Panda” Halperin
Timothy Hickerson
Benjamin Holmgren
Kerry Kennedy
George Kuehn
Kaleb Lofboom
Samantha Lund

Canvas Health is grateful for every gift, no matter the size. If your name was not included under our listed categories, we apologize for the error.

More than $30,000 was donated anonymously during 2021.

Thank you for your support!