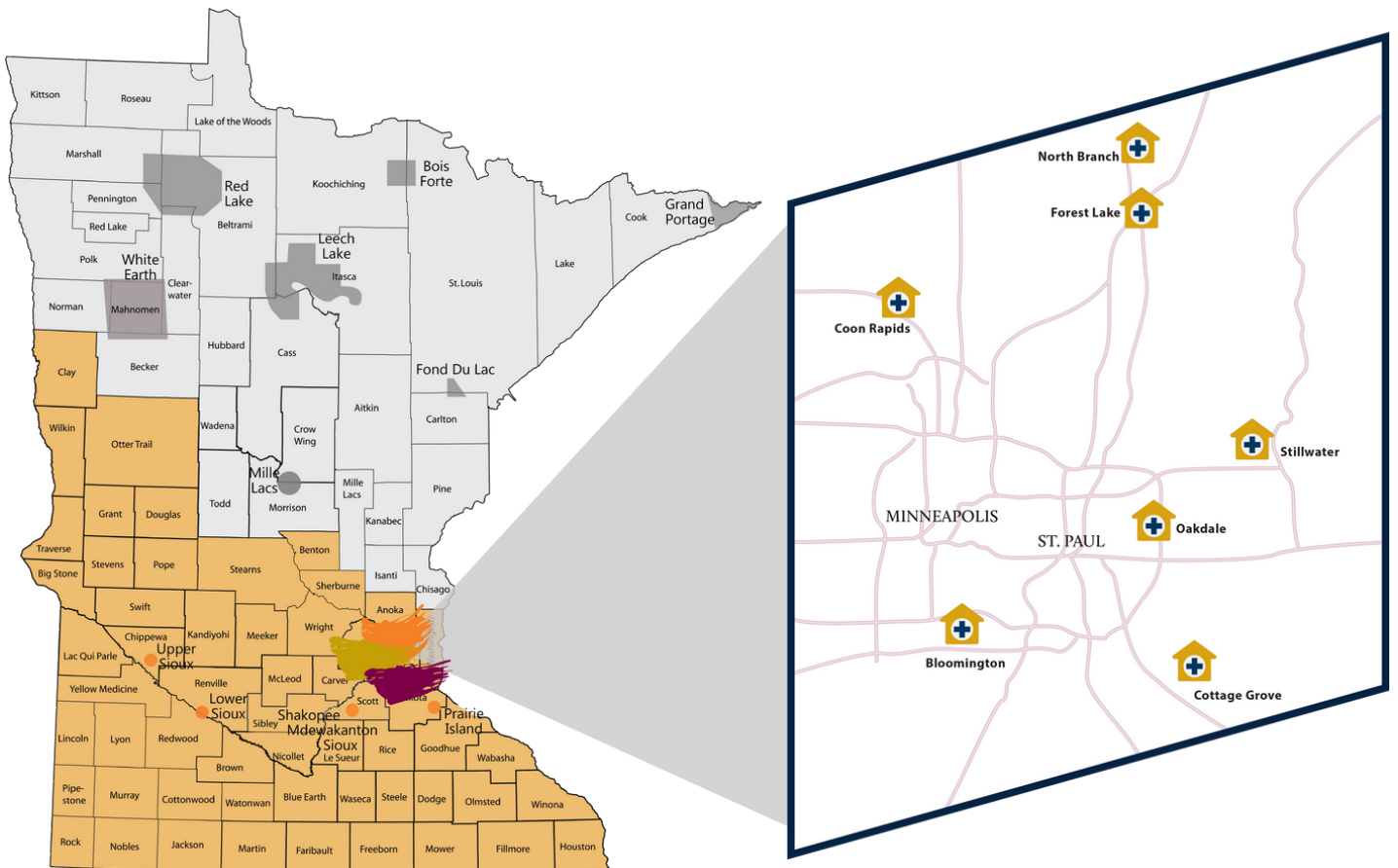


# 2021 ANNUAL REPORT

## BUILDING ON A FOUNDATION OF HOPE





## A MESSAGE FROM OUR CEO

As the pandemic continued in 2021, Canvas Health's staff, clients, and supporters again displayed their tenacity and resiliency as we joined together to build on the agency's legacy of anticipating and responding to community need.

Drawing upon innovative uses of technology, our clinicians and clients connected effectively and creatively, while carefully bringing back in-person care to our clinics and community locations.

We worked diligently throughout the year to complete and submit our Certified Community Behavioral Health Clinic (CCBHC) application. After approval in 2022, we immediately began expanding and adding services, including continued 24/7/365 access to crisis care; adult rehabilitative mental health services; care for military personnel and veterans; care coordination; access to medication-assisted treatment; and other whole person care services.

Other capacity-building initiatives in 2021 included the construction of a new public website, recruitment of new Board of Directors members with diverse experience and backgrounds, work and training on Diversity and Inclusion, as well as implementation of our new Electronic Records System.

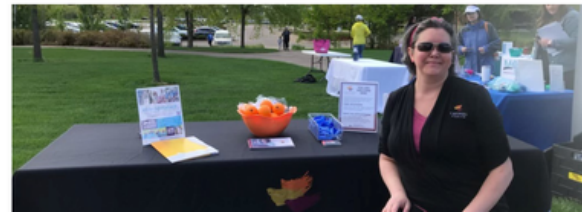
As Canvas Health's new CEO, I feel honored to lead the agency through this pivotal time, while keeping excellent clinical care at the forefront of all of our actions and decisions. As always, we are grateful for our community's support. It's because of you that we can continue building on our legacy of providing hope, healing, and recovery to the people we serve.

Respectfully,

A handwritten signature in blue ink, which appears to read "K. Thao".

**DR. KHU THAO, MSW, LICSW, LP**  
**CHIEF EXECUTIVE OFFICER**





## HOPE, HEALING, & RECOVERY

*Canvas Health's mission at work*

**6,941**

**clients served across all of Canvas Health's programs and locations in 2021.**

**75,000**

**services provided by Canvas Health clinicians in 2021.**

*"My daughter's therapist is absolutely amazing! She has helped my daughter and even myself in ways that I didn't know were possible. My daughter is coming to me now with hard feelings and talking through everything. Overall, my therapist has not only helped my kiddo and myself, but my entire family just through the work she does with my one child!"*

**-Cami\*, parent of Canvas Health client**



## TIME TO INSPIRE

### *After working toward recovery, Canvas Health client returns to help others*

Jim\*, a client in our substance use program, has had five DUI charges, is on home monitoring, and could be sentenced to eight years in prison if he doesn't fulfill probation requirements.

Over his lifetime, he's experienced alcohol abuse, self-harm, suicide attempts, and prison time. He has been to treatment multiple times, most recently in one of our Forest Lake substance use groups. After completing group treatment, he continued to see one of our substance use counselors.

Jim recently has been attending Canvas Health's current substance use groups to tell about his experiences with being in recovery. He's grateful for the progress he's made and wants to inspire others to keep up the hard work of healing.

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*"I am in better control of my life, I now have goals to have a better life free from my addiction. My Canvas Health counselor has helped push my recovery forward and I will be forever thankful."*

**-Jim\*, Canvas Health client**





## HOME RUNS & A WHOLE LOT OF HEART

### *SOS Softball Tournament hits it out of the park*

Alexa was just 15 when she lost her best friend, Alissa, to suicide.

Over the years, Alexa has faced her own personal mental health challenges, and has seen others in her life struggle, too.

A self-proclaimed "fighter", Alexa is passionate about giving back to the people and causes that she loves. "I've always believed that everyone has the power to bring sunshine to another person's life, whether they've been friends for a long time, or they just met," she said.

In 2020, she decided to combine her passion for helping people, love of softball, and her desire to honor Alissa into the Annual SOS Softball Tournament. The event is named after the Stomp Out Suicide 5K event, which also honors Alissa and benefits Canvas Health.

In its first year, the tournament raised over \$6,000 and has subsequently raised well over \$6,000 each year. Alexa donates all of the proceeds to Canvas Health to support mental health and substance use care. In 2023, the tournament will move to a larger venue to accommodate the growing number of teams who want to be a part of the effort.

"I'm proud of creating a really fun event that people can rally around and support. I know Alissa would be proud of me," Alexa said.



# AGENCY LEADERSHIP

## 2021 Leadership Team

Matthew Eastwood, Chief Executive Officer

Thomas Ruter, Chief Operating Officer

Hilke Riechardt-Martinez, Chief Financial Officer



## 2021 Board of Directors



Eileen McMahon  
Chair



Karna Peters  
Vice Chair



Dave Cook  
Treasurer



John Stoxen  
Secretary



Mike Boldenow  
Director



Karen Dodson  
Director



Andrew Dorwart  
Director



Kelly Fenton  
Director



Allison Fredrickson  
Director



Polly Kruse  
Director



John Mielke  
Director



Chris Navin  
Director



Conrad Nguyen  
Director



Glenn Roth  
Director



Mindy Sachs  
Director



Oyeboode Taiwo  
Director





*"Our clinicians at Canvas Health are phenomenal. My daughter has found so much comfort and strength through talking to her and she has helped her cope with difficult things in our lives. She now has tools to help her through hard periods, and I am better able to understand what is going on with her, so I can help her at home."*

– Marcus, parent of Canvas Health Client

## EARLY INTERVENTION, LIFELONG HEALING

# 98%

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**of parents of children in our early childhood therapy program report that their child had a decrease in disruptive behavior.**

# 99%

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**of parents of children in our early childhood therapy program report an increase in positive interactions with their child.**

# 90%

---

**of parents of children in our early childhood therapy program report an increased awareness of community support.**

*\*Statistics from a 2021 parent survey.*

# EVENTS THAT HELP AND HEAL

In 2021, our amazing supporters connected to a community of hope as we hit the greens, ran and walked for suicide prevention, and delighted in palate-inspiring dishes – all with the goal of raising money and awareness for Canvas Health's mission of hope, healing, and recovery.



## GOLF CLASSIC

We celebrated our 30th Anniversary Golf Classic at Dellwood Country Club in July. Our loyal golfers enjoyed their own tee times, carts, networking, fun on-course games, and a delightful patio lunch.

**\$62,460 Raised**



## STOMP OUT SUICIDE

We honored the 10th anniversary of our Stomp Out Suicide event on a stunning day in August. After a year apart, it was extra meaningful to see our community honoring their loved ones and helping each other #ShineOn.

**\$80,287 Raised**



## VALLEY VINE & HARVEST THROWDOWN

Our guests once again were able to visit competing chefs at their home restaurants. Chefs outdid themselves with presentation and meal creation and guests crowned Jim Kyndberg from Dellwood Country Club as 2021 Top Chef of the Valley!

**\$87,795 Raised**



# 2021 FINANCIAL SUMMARY

## Revenues

Charges for Services (Client Fees)	8,077,950
Government Contracts	6,536,079
COVID-19 Government Grants	27,234
Contributions	689,968
Special Fundraising Events	206,359
Investment Income	401,779
Endowment Income	88,154
Other	177,006
<b>Total Revenues</b>	<b>16,204,529</b>

## Expenses

Outpatient and SPMI* Services	8,048,053
Special Services	2,053,402
Children and Family Services	5,183,817
Management and General	1,520,883
Fundraising and Grant Support	211,800
<b>Total Expenses</b>	<b>17,017,955</b>

## Gain on Disposal of Fixed Assets

**474,449**

## Assets

Cash and Cash Equivalents	785,037
Receivables Net	2,078,999
Prepaid Expenses	72,712
Long-term Cash and Investments	3,948,315
Endowment Funds Held by Others	790,894
Investment in Limited Partnership	825,818
Deposit with Insurance Company	94,481
Fixed Assets (net of accumulated depreciation)	2,758,902
<b>Total Assets</b>	<b>11,355,158</b>

## Liabilities

Accounts Payable	379,540
Accrued Salaries and Payroll Liabilities	608,590
Funds Held for Others	82,227
Compensated Absences Payable	823,162
Loans Payable	148,325
<b>Total Liabilities</b>	<b>2,041,844</b>

## Net Assets

Without Donor Restrictions	
Net Investment in Fixed Assets	1,262,577
Designated by the Board	5,556,552
With Donor Restrictions	2,494,185
<b>Total Net Assets</b>	<b>9,313,314</b>
<b>Total Liabilities and Net Assets</b>	<b>11,355,158</b>

\*Serious and Persistent Mental Illness

# THOSE WHO GIVE

Canvas Health is grateful for every individual, organization, volunteer, and foundation that supports our mission. Every gift makes a difference in the lives of those we serve.

## INDIVIDUALS

### Visionary (\$5,000+)

Carol A. Bierbrauer Fund of the  
Saint Paul & Minnesota  
Foundation  
David Gibson and Larry Dunivan  
Elizabeth Golden  
Darcy Hager-Slavin  
Robert Karr  
Edwin and Susan McCarthy  
Eileen McMahon and Steven Karbon  
David Perrin and Margaret Hustad-  
Perrin  
John and Colleen Stoxen

### Platinum (\$2,500 - 4,999)

Stephen and Julie Blaske  
David and Sandy Buerkle  
Dean and Karen Dodson  
Matthew Eastwood  
Roy and JoAnn Ferber  
Andrew and Virginia Kass  
Roger Miller and Mary Zweber  
Todd and Martha Nicholson  
Karna Peters and George Perez

### Gold (\$1,000 - 2,499)

Denis Bakke  
Eugene Berwald  
Michael and Kelly Boldenow  
Joshua Boley  
Ann Clowser  
Glen Copeland  
Paul and Lori Delahunt  
James and Ronna Ellis  
Gregory and Kelly Fenton  
Mary Carolyn Guhin  
Larry and Anne Klueh  
John Legere  
Michael and Kathleen Lynch  
George and Kathleen Middleton  
John and Linda Mielke  
Bruce and Christine Miller  
Christopher Navin  
Jeffrey and Susan Olson  
Jeffrey and Sue Pape  
Patricia Peine  
Donald and Snowell Raleigh  
Hilke Riehardt-Martinez and  
Vincent Martinez

Joan Roisum  
Thomas Ruter  
Kurt Seestrom and Denise Heuer  
Saurin and Manali Shah  
Jessica Taylor  
Jay and Julia Theisen  
Steven and Cindy Vilks  
Jeff Von Feldt  
Jon Wachs

### Silver (\$500 - 999)

Bruce Beutel  
Jared Blundell  
Jay and Tami Breidinger  
William and Lauren Brozak  
Brian and Melissa Cairns  
Amanda Cammack  
Corey and Mandy Dobosenski  
Andrew and Kathleen Dorwart  
Jim and Dorothy Fease  
W. Michael Flynn  
LaVert Foster  
David and Julie Fujan  
James and Vicki Giller  
Thomas Guhin and Jessica Bolles  
Timothy Gunderson; Tradition  
Wealth Management  
Jeffrey and Lucy Heegaard  
Dean and Mary Howard  
Scott and Penny Hulst  
Steven Hunt and Jean Meyer Hunt  
Angela King  
Willy Lee  
Dawn Lowther  
Nicholas Mahlberg  
Kathleen Pape  
Timothy and Kimberly Pepera  
Carol Peterson  
Lee Ann Ricke  
Glenn and Jill Roth  
Ronald and Priscilla Schmidt  
Sonya Seidl  
Dennis and Monica Shevik  
Roger and Carmen Smith  
Mathew Swenson  
Lawrence Swope  
Betsy Taylor  
John and Melissa Uppgren  
Ann VanDeBerg  
Dawn Veliz  
Gary and Connie Westeen



Deborah Wheeler  
Nick and Rachel Wimperis  
Kassandra Wisely  
Joseph and Julia Yach

## ORGANIZATIONS

### Visionary (\$5,000+)

3M Company  
3M Foundation  
Allina Health System  
Andersen Corporate Foundation  
Andersen Corporation  
Fred C. and Katherine B. Andersen  
Foundation  
Hugh J. Andersen Foundation  
ArKco Sales, Inc.  
Hardenbergh Foundation  
Kopp Family Foundation  
Lake Elmo Bank  
Lakeview Foundation  
Margaret Rivers Fund  
Medica Foundation  
Otto Bremer Trust  
RBC Wealth Management  
Sauer Family Foundation  
Synergy Charitable Foundation  
United Way of Washington  
County - East  
The WCA Foundation  
Xcel Energy Foundation

### Platinum (\$2,500 - 4,999)

Duffy Development Company, Inc.  
Eckberg Lammers, P.C.  
Nordson Medical  
SFM Mutual Insurance Company  
Valley Agencies  
Xcel Energy - White Bear Lake

### Gold (\$1,000 - 2,499)

Ahola Mack & Associates  
Ameriprise Financial, Inc.  
Bell Bank

(continued)



## THOSE WHO GIVE

Bridges and Pathways Counseling Services  
Brighter Days Family Grief Center  
BWBR  
Coordinated Business Systems, Ltd.  
The Credit Department  
Edina Realty Foundation  
First State Bank and Trust  
Forest Lake Dugout Club  
General Mills, Inc.  
The LIVIN Foundation  
Medica  
MidWestOne Bank  
Omnia Behavioral Health  
Prime Therapeutics  
Redpath and Company  
Renewal by Andersen  
River Country Cooperative  
Spectrum Sign Systems  
Staging, Décor and More  
Tito's Handmade Vodka  
Tuffy's Pet Foods  
USI Insurance Services  
Victory Home Team

### **Silver (\$500 - 999)**

Apple Automatic Food Service  
Connexus Energy  
Cortec Global Services, Inc.  
Credible, Inc.  
First State Bank of Wyoming  
W.J. Flynn & Associates, LLC  
Benjamin Franklin Plumbing  
Galowitz - Olson PLLC  
Hallberg Marine  
Harris Company  
Linwood Fire Association  
Lions Club of Forest Lake  
M Health Fairview  
Meduit LLC  
Minnesota Adult & Teen Challenge  
Olson's Sewer Services  
OneAmerica Retirement Services  
Philadelphia Insurance Companies  
Running Aces Casino, Hotel & Racetrack  
Sjoberg & Tebelius, P.A.  
Splitrocks, LLC

### **IN-KIND DONORS (\$500+)**

Allegra | Arden Hills  
Angelina's Kitchen  
Dellwood Country Club

Distinguished Vineyards and Wine Partners  
Gregory and Kelly Fenton  
Heritage Printing & Design  
Johnson Brothers Distributing  
Michael and Kathleen Lynch  
Marketing Incentive Resources, Inc.  
Print Solutions  
Roger and Carmen Smith  
Soldiers' Angels  
TruVino, Inc.  
Tuffy's Pet Foods (NutriSource)  
The 'Wick  
Deb Yanker-Black  
Your Boat Club

### **TOP FUNDRAISERS**

The Daisy DO Lots  
Earth Angels for Amy  
Incredible TAPtastic Team  
Keeping Kaleb's Memory Alive  
SOS Softball Tournament  
Team Matt  
Thelford and Randy  
Walk With Swagger For Jack

### **HONOR & MEMORIALS**

*Gifts were made in memory of or in honor of the following individuals*

Derik Albertson  
Jessee Alton  
Matthew Anderson  
Amy Bomba  
Braden Bruington  
Zachary Carey  
Jedd Carter  
David Cook  
Matthew Eastwood  
Lisa Erickson  
Kelly Fenton  
Nick Friedl  
Alexander Golden  
Matthew Goossens  
Brian Gray  
Alissa Haines  
Laura "Panda" Halperin  
Timothy Hickerson  
Benjamin Holmgren  
Kerry Kennedy  
George Kuehn  
Kaleb Lofboom  
Samantha Lund

Benjamin Lunn  
Donald Lynch  
Devin McKeever  
Roger McNeil  
Justin "JAM" Miller  
Eric Mueller  
Jacqueline Notaro  
Nancy Olivieri  
Dave Perrin and Margaret Hustad Perrin  
Edward Picht  
Corissa Quance  
Michael Quellier  
Caroline Rath  
Robert Runestad  
Thomas Ruter  
Linda Sandell  
Tyler Schwalich  
Sean Shevik  
Edward Simonet  
Joseph Slavin  
Lee Stewart  
Kyle Tobias  
Jim Trevis  
John Trudeau  
Ashley VanDeBerg

**Canvas Health is grateful for every gift, no matter the size.** If your name was not included under our listed categories, we apologize for the error.

More than \$30,000 was donated anonymously during 2021.

***Thank you for your support!***